



The Kingstowne Striders
c/o Amanda Farrar
7628 Hayfield Rd
Alexandria, VA 22315

Dear Sponsor:

On Saturday, November 4th, 2017 the Kingstowne Striders running club will host the 8th annual Jack T. Farrar, Jr. "Fill the Shoes" 5K run/walk in Hayfield Farm, Alexandria VA 22315. Full events details may be viewed on our website: www.kingstownestridders.org.

Our community race is dedicated to the memory of Jack T. Farrar, Jr. and all people affected by pancreatic cancer. All net proceeds of this event will go directly to the Pancreatic Cancer Action Network (www.pancan.org) to support them in their mission to "advance research, support patients and create hope for those affected by pancreatic cancer".

We are anticipating 300 runners, walkers, and volunteers will participate in this year's race.

Thanks to generous sponsors like yourself, in past years our event has raised a combined \$44,150 for research, prevention, and survival from this deadly disease. Our goal for this year's race is \$9,000 .

We sincerely hope you can join us in leading the effort to fight pancreatic cancer by becoming a corporate sponsor for this year's race. Every sponsorship dollar or in-kind donation will offset the operating costs of our race so more money goes towards the cause.

Suggested Sponsorship levels* are **Gold** (\$500 cash or product equivalent), **Silver** (\$250 cash or product equivalent), or **Bronze** (\$100 cash or product equivalent). **Please ask if you are interested in a higher level of sponsorship.**

As a corporate sponsor you are entitled to the following:

- Your company name/logo on event t-shirt (all levels)
- Your company name/logo on event website (all levels)
- Your company name/logo displayed in the park on race day (all levels)
- Verbal recognition on race day (all levels)
- Option to place advertisements/coupons, etc. in 300 race goody bags (all levels)
- Complimentary race goody bag/t-shirt (all levels)
- 2 Complimentary race entries (Silver)
- Option to showcase your company via a booth/table on race day (Silver, Gold)
- 4 Complimentary race entries (Gold)
- Invitation to post race celebration, courtesy of The Kingstowne Striders (Gold)

* Donations of products, services, gift cards, or other items for our post-race raffle are also appreciated and welcome.

Please confirm your commitment or address any question to Amanda Farrar at aef222@aol.com or FilltheShoes5K@KingstowneStridders.org. If you are able to sponsor us usable artwork is kindly requested as soon as you have it or no later than October, 13th for inclusion on event t-shirts.

Thank You for your consideration! We look forward to seeing you on November 4th.

Amanda Farrar
Race Co-Director

Anne Govert
Race Co-Director

The Kingstowne Striders is an affiliate member of the RRCA (Road Runners Club of America) and under the RRCA Group exemption #2702, we are a 501©3 nonprofit organization, Federal Tax ID #27-3014368. Donations are tax deductible to the fullest extent of the federal tax codes. The RRCA Federal Tax ID is 23-7283854. For donation distribution please visit: <https://www.pancan.org/about-us/financial-information/how-your-donation-dollars-are-spent-2/>